



Serving Dodge County for Over 130 Years

FOR IMMEDIATE RELEASE

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YMCA of Dodge County Launches 2025 Gifts Change Lives Campaign to Support Community Needs

Beaver Dam, WI – April 10, 2025 – The YMCA of Dodge County is calling on our neighbors, friends, and families to join us as we launch our 2025 Annual Campaign. This is more than a fundraiser—it's a movement to ensure every child, senior, and family in Dodge County has a place to belong, grow, and thrive, no matter their circumstances.

In times like these, the Y is a lifeline for our community. From providing safe, nurturing child care to combating chronic disease with wellness programs, to teaching lifesaving skills that protect our loved ones, the YMCA of Dodge County is here for you. But we can't do it alone. We need Dodge County to rally with us.



DIRK LANGFOSS & MATT BERG

"We're thrilled to have Matt Berg leading the charge as our campaign chair," said Dirk Langfoss, CEO of the YMCA of Dodge County. "Matt's a familiar face at the Y—a volunteer with a deep love for our mission and a heart for this community. He knows what's at stake and what's possible when we come together."

Matt Berg puts it simply: "At the YMCA, no one is turned away because they can't pay. That's a promise we keep for every kid who deserves a shot at summer camp, every family seeking support, and every senior looking to stay active. Your generosity makes that possible. Memberships keep our doors open, but your gifts? They transform lives."

This year, we're aiming to raise \$180,000—every dollar staying right here in Dodge County to fuel programs that change lives. The Y isn't just a gym; it's a cause worth fighting for. It's where our kids stay safe and engaged, where our seniors find connection, and where we all move toward a healthier, stronger future—together.

Join us as we kick off the campaign with a Bikeathon on March 31st! Get involved, have fun, and help us pedal toward our goal. Every participant in the Bikeathon brings us closer to making a difference.

Ready to be part of something bigger? Contact Dirk Langfoss at 920-887-8811, ext. 103 or dlangfoss@theydc.org, or visit [**https://www.theydc.org/give**](https://www.theydc.org/give) to learn how you can help. Dodge County, this is our Y—let's make it stronger than ever.

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About YMCA of Dodge County

Since 1893, the YMCA of Dodge County has been a cornerstone of our community. In 2024 alone, we welcomed over 30,000 people, including 14,922 kids who found their spark in our programs. We provided over \$230,000 in financial assistance to ensure no one was left out and partnered with 28 local organizations to lift Dodge County up. Learn more at [**www.theydc.org**](http://www.theydc.org).